



Manurewa Local Board

Sunrise Walk for Hospice™

Have you registered yet?



Fundraising Tip Sheet

Thank you for your support of Totara Hospice south auckland by registering and fundraising for the Sunrise Walk for Hospice™ 2012.

Make sure you have read all information about Totara Hospice south auckland, so when people ask you questions about why you are supporting our cause you have all of the information at hand to convince them to get their walking shoes on and do the same!.

Don't be afraid to ask people for their support. It can be hard to ask, but remember all money that is raised will be making a huge difference the lives of our patients and their families, so aim to encourage as much support and participation as possible!

Encourage your girlfriends and female family members to walk with you, get your male friends and family to pledge their support in donation for every kilometre you will be walking!

Here are some great tips for fundraising from participants in last year's event:

- Encourage people to support your fundraising online. When you register for the Sunrise Walk you will automatically create your own, free fundraising webpage complete with secure credit card donation processing facilities.
Update your Facebook status so that all your contacts are aware of what you are doing and why.
Email your friends and tell them what you are doing. Don't forget to include a link to the Sunrise Walk for Hospice website www.sunrisewalk.co.nz
Ask your company or school to write a piece about you in their newsletter or on their website, pin your sponsor form to the staff noticeboard or email colleagues.
Ask your employer to match whatever you raise - this could automatically double your fundraising!

If possible, ask people to pay you as they pledge their sponsorship. This will save you time and hassle following the event.

- If you are a regular at a sports club or pub for example, ask them if they would be prepared to have a collection bucket for a few weeks. If you put a poster up saying what you are doing you will be surprised how generous people are with their loose change.
Get rid of the clutter in the house by taking a stall on a car boot sale or having a garage sale, donating proceeds to your sponsorship fund. Most people will find you one or two things they no longer need, for you to sell. Any items left unsold can be taken to your local hospice shop.
- Give your friends and family a tube of smarties each and ask them to fill it with coins for you.
- If you can, ask your work place to have a 'dress down day' towards your sponsorship efforts, with everyone who wants to come to work in their casual clothes paying \$2 for the privilege.
- Don't leave home without your sponsor form! [Download the Sponsorship Form](#)